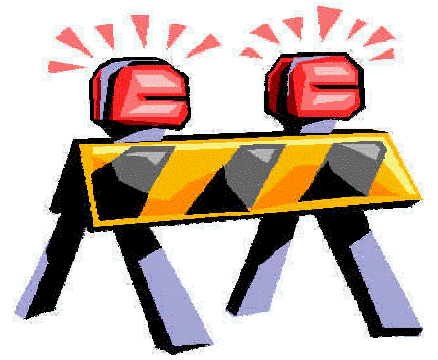


**THE ROAD
SIGNS TO**



EVANGELISTIC



SUCCESS

PRODUCED BY:

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NORTH CENTRAL MISSIONS CENTER

Serving the churches of the Etowah, Hightower, Lanier, and Roswell Baptist Associations



BEGIN PLANNING EARLY

Success will only come through thorough planning that begins well in advance of the event. By planning early, you are able to utilize more resources, gain more cooperation, and exceed your expectations for a great evangelistic event. *Ask: "what is on the church and community calendar that may help or hinder a successful block party?"*



LEADERSHIP IS KEY

The people you recruit to help reach out to the community, gather more volunteers, and to take care of the many details should be self motivated, prayerful leaders ready to do whatever it takes to have a successful evangelistic block party. *Ask: "who is able, gifted and willing to do the varied task on the leadership team?"*



OVERCOME BARRIERS

Don't allow pit falls to stand in your way. Think with your leaders about any possible barriers to success. These need to be addressed early, prayerfully, and forthrightly. The seven words you may hear are: We've never done it that way before. *Ask, "will this barrier keep the gospel from being shared and if so how can we overcome it?"*



COOPERATE WITH LOCAL OFFICIALS

It is important to adhere to local zoning issues that pertain to signs, noise, street obstruction etc. By following the rules and enlisting the help of local officials, you are being a witness for Christ. *Ask: "how can the local officials helps us reach more people with the gospel?"*



KEEP CHRIST CENTRAL

The over arching goal of any church event should be sharing the gospel. Your block party is an avenue into the community in a non threatening, inviting atmosphere filled with fun, love, and acceptance. *Ask: "how can we train and prepare the volunteers to be proactive, non-threatening, yet loving with the gospel message?"*

IMPORTANT DATES

KEY LEADERS

POSSIBLE BARRIERS

ZONING ISSUES

EVANGELISM STRATEGY

PROMOTE PROMOTE PROMOTE

There are a variety of ways to publicize your event to the community such as newspaper, flyers, radio, television, etc. The best way though is through "word of mouth." Begin promoting by getting the church excited about the event and its potential to reach people for Christ. *Ask, "how can we get the word out to those who need to hear the gospel?"*

ATTEMPT THE IMPOSSIBLE

Your evangelistic block party may be the single best opportunity for reaching a certain someone or family with the gospel. With that goal in mind, think outside the box for ideas on how to draw them in to your event. *Ask, "are we willing to do whatever it takes to share the gospel with our community?"*

RECRUIT AND TRAIN VOLUNTEERS

A trained volunteer is confident, prepared, willing, unashamed, driven, capable, etc. Never allow time to pass by without preparing your volunteers for the task they are to do. *Ask, "do all the volunteers know what is expected of them in order to have a successful block party?"*

TAKE FOLLOW UP SERIOUSLY

The end of the block party should not be the end result. Those who attended from the community have been introduced to your church and to Christ, now it is time let them know of your appreciation that they attended and your desire to see them get involved in church and in a relationship with Christ. *Ask, "are we only concerned about how many attended or are we concerned about who attends, what their needs are, and how we might meet those needs?"*

YIELD TO GOD'S PLAN

Planning and implementing an evangelistic block party should begin with God's plan for his church. A block party is not just a fun event, but an opportunity to fulfill the Great Commission. *Ask, "why are we having a block party?"*

ADVERTISING STRATEGY

INNOVATIVE IDEAS

TRAINING DATES

FOLLOW-UP STRATEGY

KEY SCRIPTURES

